



+55(11) 975510945  
marcosnollbarboza@ltpcapital.com.br  
www.ltpcapital.com.br

Rua dos Pinheiros 498/6th floor.  
Sao Paulo, SP  
BRAZIL

Launched in: Q2 2024

Partner(s): 1

# LTP Capital

## TEAM



### Marcos Noll Barboza

Experienced middle market CEO.

Marcos has worked in the service sector in Brazil for family owned and private equity-backed companies, as head of business units and as CEO reporting to the Board. With an entrepreneurial drive, he has led several transformational projects, including strategic acquisitions, turnarounds and new business development. Marcos holds an MBA from Harvard and is a YPO member.

 [marcosnollbarboza@ltpcapital.com.br](mailto:marcosnollbarboza@ltpcapital.com.br)

 +55(11) 975510945

 [www.linkedin.com/in/marcosnollbarboza/](http://www.linkedin.com/in/marcosnollbarboza/)

## SEARCH STRATEGY

---

We will follow the traditional search fund characteristics of industries and companies. We will focus on the lower middle market of the service sector in Brazil with an emphasis on specific industries prioritizing around eight to ten key segments or thesis, based on a set of criteria and a structured process. We will search for a healthy company with Ebitda between US\$3 million and US\$6 million, generating cash, with a good reputation and market position.

---

### INVESTMENT CRITERIA

REVENUE	US\$15M - US\$30M
EBITDA	US\$3M - US\$6M
SECTORS OF PREDILECTION	Service sector, particularly, B2B

## CAPTABLE OF INVESTORS

---

Unit number: -

Number of investors: 17

INVESTOR	COUNTRY
AIJ Global	Switzerland
Ambit Partners	South Africa
Cabiedes Inversiones	Spain
Novidam	USA
Paltus Capital	Guatemala
Scipio Holding	Netherlands
TMB3	Brazil
KVIV Ventures	Brazil
KYR Capital	Brazil
+ 8 Private Investors	-